



RUTGERS

Rutgers ACE Program: Request for Quote

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| Project Name: | |
| Project Owner: Name and contact information for the Rutgers personnel responsible for accepting the project deliverables. | Contact details: <ul style="list-style-type: none"> • Contact Name • Title • Rutgers Business Unit • Email • Phone • Website (if applicable) |
| Service Type: These are the categories that are contracted under the ACE program. Please check the ACE supplier list to confirm supplier availability. | Check service categories that apply to this project: <ul style="list-style-type: none"> <input type="checkbox"/> Advertising Strategy/Media Buying <input type="checkbox"/> Communications Messaging and Strategy <input type="checkbox"/> Graphic Design <input type="checkbox"/> Market and Audience Research <input type="checkbox"/> Marketing Campaigns <input type="checkbox"/> Photography <input type="checkbox"/> Public Relations <input type="checkbox"/> Video/Filming <input type="checkbox"/> Website Design Development <input type="checkbox"/> Writing/Editing |
| Project Overview: Include the main purpose and goals for the work you need quoted. (If necessary, attach additional project details.) | Include in this section: <p>Goals</p> <p>Scope</p> <p>Background</p> <p>Deliverables (if known)</p> <p>Key Details</p> |
| Project Timing: | Response due date: Project start date: Project completion date: |
| Project Budget: | |